

We Add “Elegance & Art” To Your Living Spaces

2026 - 2027

CERAMICA NICEA

An Iznik-based ceramics and Iznik tiles brand focused on design and curation. We design project-based collections for boutique and chain hotels.

CERAMICA
NICEA

HORECA
For Our Business Partners
(Hotel-Restaurant-Cafe)

Ceramica Nicea, with its own production network in Iznik, offers comprehensive ceramic and tile solutions that extend from your bedroom to your breakfast room and lobby walls.

We are open to preliminary discussions to develop project-based collections with a limited number of hotels for the 2026-2027 season.

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Brand Identity & Our Philosophy



Who Are We?

Ceramica Nicea is a ceramic and tile brand based in Iznik, focusing on design and curation.

In Iznik, with our own production team, we design project-based collections for hotels and manage the entire process from design to delivery as a single point of contact.

Brand Approach

Instead of simply copying the Iznik tradition, we translate it into contemporary desktop, room, and lobby designs.

Our role is less about being a producer and more about being a designer and curator; we bring together the right team, the right form, and the right story.

Our value lies in presenting this integrity under a single project language.

What Do We Offer For HORECA?

We design holistic ceramics and Iznik tiles solutions for room, breakfast and restaurant areas, as well as the lobby and art walls.

We bring together red earth breakfast series, patterned everyday placemats, “Future Antiques” art objects, and project-based ceramics and tiles panels under one roof.

Each project is custom-designed to match your hotel's architectural style and brand identity.

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2026 – 2027 Ceramica Nicea Collection Lines



Red Clay Breakfast Series

Breakfast and restaurant sets suitable for everyday use, consisting of plates, bowls, and serving pieces with red clay bodies.

With its warm, natural look, it adds a unique character to the breakfast areas of boutique hotels.



Patterned Casual Series

Patterned plates and dishes for everyday service, small gifts, and souvenir pieces.

Designed for restaurants and cafes that want to leave a visually striking impression on their guests' plates.



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2026 – 2027 Ceramica Nicea Collection Lines



Future Antiques

Limited edition art objects and collectible ceramics that are potential "today's antiques."

In the lobby, suites, and private areas, sculptures, vases, and object groups create a strong focal point.



Hotel Art & Tiles

Lobby signage, interior art panels, and tile/ceramic applications integrated into architectural projects.

It offers long-lasting wall and surface solutions that are consistent with the brand identity.





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Our Design Approach

Our Focus Points

- Simple and powerful forms
- Textures that evoke a sense of handcrafted workmanship
- Mat and smooth surfaces
- Earth tones and calm color palettes

Instead of simply replicating the Iznik tradition, we transform it into simple and timeless forms that are compatible with modern hotel architecture.

In each collection, we aim for an aesthetic that “doesn’t speak much, but offers depth when viewed closely” on tables and walls.

Our Visual Themes

- Surfaces that leave wabi-sabi and natural imperfections visible
- Forms that approach a simple Scandinavian style
- Color combinations that blend the earthy tones of Anatolia with the blue-green world of Iznik

In each of our collections, we prioritize function first, then emotion. The form of the plates and bowls is designed to allow the kitchen team to work comfortably, and for guests to feel warmth while holding them.

In our color and texture choices, we seek a balance that harmonizes with the overall atmosphere of the space but subtly stands out at the table.



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Our Material and Production Standards

We establish common standards across all our manufacturing processes to produce durable and safe products suitable for intensive hotel use.

- We use glazes and paints that are food-safe and within lead and cadmium limits.
- The products undergo a double firing process (biscuit + glaze firing), putting them through a high-temperature durability test.
- For HORECA (Hotel-Restaurant-Cafe) establishments, we test dishwasher resistance, thermal shock resistance, and stacking durability together during the sample testing phase, which are critical aspects.



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Our Project Process 1/2

From initial idea to delivery, we manage the entire process in four clear steps.

1. Exploration and Needs Analysis

- We examine your hotel's concept, target audience, and spatial design together.
- We are clarifying priorities for the room, breakfast, restaurant, and lobby.

2. Design & Curation

- We select suitable materials and collection lines and prepare moodboards and recommendation sets.
- We approve the form, color, and quantities together.



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Our Project Process 2/2

3. Sample & Revision

- We produce samples for critical components and enable you to test them both on the table and in the field.
- We make final revisions to the form, color, or decoration if necessary.

4. Production & Delivery

- We have the approved kit produced according to the planned schedule and perform quality control.
- We keep you informed as your single point of contact throughout the packaging, shipping, and installation process.



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Why Ceramica Nicea?

In hotel projects, we don't just supply products; we act as a solution partner, combining design, curation, and production under one roof.

- Project-based, bespoke design and curation for your hotel
- In Iznik, we have a boutique ecosystem that operates with our own production network
- One point of contact: Design, sampling, production, and delivery all under one roof



Our priority is to create long-lasting ceramic and tile solutions that complement your hotel's architectural style and brand story.

For our initial meeting, we only ask for a few plans/photos and a basic list of needs; we'll handle the rest.

If you agree, we'd be happy to prepare a small 'initial collection proposal' for you and review it together.

Ceramica Nicea prefers long-term, trust-based collaborations. We structure the first project as an introductory collection to see if we can work together.

If you too would like to rethink your hotel's ceramics and tiles, we would be happy to prepare and share an initial draft proposal with you.

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What Can We Work On Together?

Collaborating with Ceramica Nicea means more than just ordering plates or panels; it means a holistic ceramic and tile story that spreads to different areas of your hotel.

- In-room service & minibar sets
- Breakfast, restaurant and bar offerings
- Lobby and common area art objects
- Tile/ceramic wall panels and facade details

Not every project has to encompass all of these areas. If you wish, we can simply renovate the breakfast series, or we can include room, lobby, and wall solutions in the same package.

Especially for newly opened or renovated hotels, we work with your architectural team to integrate ceramics into the project drawings. This allows us to plan correctly from the very beginning, without leaving decisions to the last minute.

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Our First Step Recommendation

We want to start with a simple, straightforward beginning that won't overwhelm you; the following four steps outline the straightforward model we recommend for comfortably launching your first project.



1. Brief Introduction & Location Sharing

We work together to clarify your needs, starting from your hotel plans or a few photos.

2. First Collection Draft

We prepare a small collection of suggestions including 1–2 alternatives for room, breakfast and lobby.

3. Sample & Feedback

We produce samples of the parts you choose and allow you to test them both on the table and in the field.

4. Production Plan & Timeline

Once the set is approved, we finalize the quantity, delivery time, and logistics plan together and then proceed with production.

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Where Can You Use It In Your Hotel?

- **In-room Amenities:** Minibar plates, serving bowls, bathroom accessories
- **Breakfast & Restaurant:** Plate and bowl sets, gravy boats, sharing plates
- **Bar & Lounge:** Cocktail plates, snack bowls, serving stones
- **Lobby & Corridors:** Art objects, vases, sculpture groups
- **Walls & Facades:** Ceramic panels, entrance niches, wayfinding details

Ceramica Nicea collections are designed to create a holistic narrative that speaks the same language across different areas of your hotel. The following headings summarize the most common application areas we work with.

In most projects, we don't start with just one of these areas;

For example, we first design the breakfast series and a few lobby objects together, then move on to interior details in the next phase.

This way, we can progress step by step, but with the same design language, without straining your budget.

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For Whom Do We Produce?

Ceramica Nicea collections were designed with a specific hotelier profile in mind.



Boutique hotels, design-focused city hotels, and select resorts that value design and storytelling and aim to enhance the guest experience per room.

We work more efficiently with teams that seek unique details specific to their space, rather than standard catalog products.

We generally work collaboratively with the architectural team, the F&B manager, and/or the general manager.

The process is accelerated when the decision-maker is someone who is meticulous about material quality, workmanship, and durability, and who also wants to leave a "different and unique" mark on the table.

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Our Sustainability Approach



Ceramica Nicea is a brand that deliberately limits its production scale and operates with its own production network in Iznik.

Our aim is not so much to sell more products, but to produce long-lasting and meaningful pieces;

In this way, we both reduce waste and ensure that each project preserves its own story.

We pay attention to the following principles as much as possible in our production processes:

- Preferring local clay and raw materials
- Reducing the need for frequent replacement with durable, long-lasting products
- Using glazes and paints that comply with lead/cadmium limits
- Shifting towards cardboard-based, reusable packaging
- Small-scale project management that avoids creating unnecessary inventory

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Next Steps

The biggest advantage of working with Ceramica Nicea is that you don't have to make the entire investment at once. We start with the areas you focus on in the first phase, and then expand in subsequent phases according to your budget and needs. We have summarized the most frequently chosen steps on the right.

Phase 1 – Initial Stage (First 3–6 months)

Breakfast set + a few lobby objects. Product samples are tested, hotel team evaluates usage, and guest feedback is collected.

Phase 2 – Expansion (6–12 months)

Interior details, bar series, bathroom accessories. If the products in the first phase proved the brand's quality, it will expand to different areas with the same design language.

Phase 3 – Integration (12+ months)

Large-scale art objects for wall panels, entrance niches, and common areas. The entire hotel is integrated through a single visual language; the guest experience is deepened.



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THANK YOU.

Thank you for reading this presentation to the end.

Ceramica Nicea was founded to create meaningful solutions for design-conscious teams that want to make a difference in the hospitality industry.

Contact Us Now

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If you'd like to collaborate on your project focusing on local production, long-lasting design, and a cohesive brand language, we'd be delighted to invite you to a coffee chat in İznik.

As a first step, let's listen to your projects and needs and share Ceramica Nicea's approach;

Following that, if you deem it appropriate, we can prepare a customized project proposal for you.



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